

## **Niles Steven Campbell**

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### **Summary**

Niles Steven Campbell is a journalist with nearly 30 years experience covering financial, business and community news from small towns to the halls of Congress.

### **Experience**

#### **Virginia News Group, Warrenton, VA**

Fauquier Times, Prince William Times, Gainesville Times, Warrenton, Va.  
Executive Editor

Responsible for three Northern Virginia community weeklies with a total combined circulation of 60,000 in Fauquier and Prince William counties of Virginia.

Supervise staff of managing editors, photographers and reporters. Coach writers and reporters to help them grow as professional journalists.

Guide editorial direction and news production of community news, both print and online, to assure continued relevance and value to readers in the papers' circulation area. Ensure adherence to design and stylistic standards.

Managed and grew the newspapers digital imprint—websites, email newsletters, social media—generating year-over-year growth in web traffic and social media presence. Fauquier Times Facebook presence grew from 3,000 “likes” in 2013 to 18,000 in 2016. Web traffic grew by 56 percent each year from 2012 to present.

Represent Virginia News Group at business and community events. Speak before community groups, schools and organizations about the value and role of local newspapers in the larger community.

#### **Hanley Wood, Washington, DC**

Editor, ProSales Magazine

Responsible for the strategic editorial direction of ProSales magazine and served as its primary public spokesman at events, trade shows, and conferences.

Managed programming for all conferences produced by the magazine and provides assistance in developing other products to be produced by the magazine.

Guided staff and helps them grow as journalists, and also manages freelancers and contributors, assigning stories to them and process their invoices.

Managed, wrote for and edited all print and digital products, including ProSales magazine,

ProSales Business Update e-newsletter, ProSalesMagazine.com website, and Chart of the Month e-newsletter

Managed magazine's social media presence through regular and engaging Facebook, LinkedIn, and Twitter posts.

**Times Community Media, Warrenton, VA**  
Managing Editor, Fauquier Times-Democrat

Manage news operations of a 14,000 paid circulation bi-weekly community newspaper.

Supervise staff of seven, reporters and photographers, as well as coordinate freelance assignments and submissions.

Assign news coverage, edit copy and layout newspaper, manage production process from page dummies to final page proofs, as well as write news, business and feature stories.

Coordinate newspaper's online presence, posting stories to website, managing social networking web page and e-edition.

Train and coach writers to improve writing and reporting skills.

Promote the newspaper within the broader community, attending and speaking at public functions, and developing relationships with office holders, business and community leaders.

**Canadian Economic Press, Washington, DC**  
Assignment Editor

Edit, assign coverage and cover economic news and data in Washington.

Cover Federal Reserve, Treasury, Commerce and Labor departments, as well as House and Senate committees.

Write news stories about economic issues arising from the U.S. federal government.

Manage day-to-day operations of Washington Bureau.

**Argus Media, Washington, DC**  
Editor

Research, write and edit articles for two Argus publications: Argus Coal Daily and Argus Coal Weekly.

Follow and report on market-related events affecting U.S. energy industry.

Cover legislative, regulatory and legal issues impacting energy markets.

**Real Estate Finance Today, Washington, DC**  
Deputy Editor

Coordinate production process of weekly trade newspaper. Supervise reporters, assign and edit stories, gather photos and other graphic materials.

Coach reporters on news reporting, writing style, developing sources and working beats.

Assure quality control, copy edit to maintain consistency in style and content.

Senior Reporter

Lead congressional reporter, covering House and Senate banking committees, follow changes to bankruptcy and other financial-services related laws.

Write extensively on legislative and regulatory actions affecting mortgage finance industry, as well as industry and economic trends affecting housing markets.

Cover federal financial services regulatory agencies.

### **ULTRAPRISE Corp., Sterling, VA**

Public Relations Manager

Manage all corporate communications, including press releases, white papers, corporate and media kits, ad copy, etc. for Internet start-up, specializing in business-to-business data transfer.

Schedule speaking events for company executives, arrange and attend press availabilities for company executives.

Serve as primary media contact with members of the press, pitch story ideas to industry publications, write press releases and other collateral material, monitor press coverage of company, provide public relations crisis management.

### **Bureau of National Affairs, Washington, DC**

Staff Editor

Report on banking industry legal and regulatory affairs for two BNA publications: Daily Report for Executives and BNA's Banking Report.

Cover House and Senate banking committees, and federal financial services industry regulatory agencies, including Federal Reserve, OCC, FDIC and HUD.

Write articles on developments of federal financial services regulation, including TILA, CRA, FCRA and other federal rules and regulations.

### **Education**

Duquesne University 1989, Pittsburgh, PA

- B.A., Journalism and Economics.
- Minor in Commercial Art.

Art Institute of Pittsburgh 1980, Pittsburgh, PA  
• Associate Degree in Visual Communications.

### **Skills**

Familiar with a variety of content management systems for websites and blogs, including Wordpress, Joomla and Expression Engine, as well as the full suite of MS Office products, Adobe Photoshop and related software programs.

### **Community Service**

Vice Chairman of the Board of the Boys & Girls Club of Fauquier, Warrenton, Va.

### **Awards**

American Society of Business Press Editors  
2014 Azbee Award finalist for video/news 2014

Virginia Press Association

1st place for combination picture & story page design 2013

1st place for feature story writing 2011

2nd place combination picture/story 2011

1st place for three stories by Fauquier Times-Democrat reporters for best breaking news coverage. 2010

2nd place for business, financial or agricultural pages 1992

West Virginia Press Association

1st place for government affairs reporting 1991

1st place for best-written news story

2nd place for enterprise reporting

2nd place for best in-depth or investigative reporting

1st place for government affairs reporting 1992

2nd place for best feature story

Reference Available Upon Request